

Computer Animation Festival Fact Sheet

Chair:

Leo Hourvitz, Polygon Pictures, Inc

Conference: Wednesday 16 December – Saturday 19 December

Exhibition: Thursday 17 December – Saturday 19 December

The Facts

- SIGGRAPH Asia 2009 Computer Animation Festival is an internationally recognized world-class annual event for the world's most innovative, accomplished, and amazing digital film and animation shorts.
- The SIGGRAPH Asia 2009 Computer Animation Festival program received close to 500 submissions.
- A total of 35 clips are selected for the Electronic Theater, and 44 clips for the Animation Theater.

A Quote from the SIGGRAPH Asia 2009 Computer Animation Festival Chair:

"This year's SIGGRAPH Asia Computer Animation Festival showcases the best and newest in computer animation from 15 countries over the past year. I'm happy that we have quite a few pieces that showcase the emerging creative and production capabilities of Asia, ranging from the high-quality mainstream works being produced in Asia such as "Astro Boy," "Final Fantasy XIV," or "Clone Wars," to the very distinctly Asian pieces such as "The Beauty," "Peeping Life," or "Cat Shit One."

The "Best of Show" winning piece is a substantial accomplishment as it told a beautiful tale without the clichés of expression, but finding her own way. The "Best Technical" piece already caught the immediate attention of the industry upon its release. With a small team behind it, they worked diligently to produce this cinematic. It well deserves the award. Adding to the line-up are comedic student pieces, high-end commercial feature production, and independent animation from around the world, I am certain that we'll have a great festival for everyone who attends."

SIGGRAPH Asia 2009 Computer Animation Festival Award Winners

- **Best of Show**
Anchored

Lindsey Olivares

Ringling College of Art and Design.

This is a heartfelt piece that shows beautiful integration of the many elements that make up a film: sound, character design, art direction, and typography that are all applied skillfully to realize a clear emotional message.

- **Best Technical**

- Assassin's Creed 2**

- Alex Sandor Rabb

- Digic Pictures*

- This clip shows distinct mastery of the elements of 3D CG production. Incredibly detailed and realistic main characters, clear cinematography, amazing surfacing, and world-class rendering made this a standout in terms of the computer graphics technology applied to storytelling.

SIGGRAPH Asia 2009 Computer Animation Festival Program highlights include:

Japanese-centric Works from the Computer Animation Festival

- **Cat Shit One (Electronic Theater)**

- Kazuya Sasahara

- Anima Inc (Japan)*

- This animation short attempts to bring Motofumi Kobayashi's groundbreaking and startling manga to the screen. The concept of this is the development of real and fierce combat by cute and fluffy animals. Packy, Botasky and Rats are special operations experts working in a private military company. Every day they are embroiled in combat somewhere around the world. In the first episode, they intended to come to the assistance of a hostage captured by guerrillas demanding the withdrawal of the US Army, but instead become surrounded by a large number of guerrillas. It is the intention of the producers to ignite the interest and awareness of the misery of wars that are taking place in this world through this clip.

- **Peeping Life (Electronic Theater)**

- Ryouichi MoriCoMix

- Wave Films Inc (Japan)*

Peeping Life takes the classic Japanese form of comedy known as "manzai" and puts it over simplistic animations to great comic effect. Three short everyday stories are spun to create the humor and lasting impressions.

Other highlights from the Computer Animation Festival

- **Astro Boy (Electronic Theater)**

David Bowers

Imagi Studios (Hong Kong)

Imagi provided a beautiful sequence of Astro Boy learning to fly for the Electronic Theater. The clip shows a beautiful balance between a realistic look with a cartoony sensibility as Astro interacts with the sea of clouds. In conjunction with the Astro Boy production sessions and other related activities at SIGGRAPH Asia, we'll get a really good look at this production, which incorporates a Japanese source and was produced in Asia.

- **Deadline (Electronic Theater)**

Bang-yao Liu

Savannah College of Art and Design (USA)

Not only did this year's Best of Show winner, "Anchored," use computer graphics and typography in creative ways, animators find ever-newer ways to apply computer technology to other forms of animation. In "Deadline" those reminder post-its come to haunt their author. Be sure to catch the making-of movie in the Animation Theater to see how this charming piece was put together with computer pre-visualization!

- **Tom N Jerry (Animation Theater)**

Jin Sung Choi

Academy of Art University (South Korea)

This 11-minute comedic chase is evidence that that 3D computer graphics can be a means of individual Expression. In this clip, Tom chases Jerry in the airport. Meantime, they bump into a terrorist who tries to threaten the police with a bomb. They finally get on the airplane. The inspiration behind this comedic piece came from the producer's passion for original series Tom N Jerry. Upon learning the passing of Joseph Barbera, half of the legendary duo of Hanna-Barbera and the creators of Tom N Jerry, he was inspired to create an animation piece that is equally entertaining.

- **Entering the Mind through the Mouth (Animation Theater)**

Jin Sung Choi

Academy of Art University (South Korea)

This 23-minute dramatic piece revolves around the love story of a cat with a boy's mind and a mouse with a girl's mind. They try to escape from a wicked tamer who wants to make a mutant of a cat. This story is interesting because it is not normal. A cat and a mouse are often regarded as enemies, so a blossoming love is not possible. This clip aims to send the message that these animals, like all humans, are able to develop feelings for each other despite their very different backgrounds.

Full information for the Computer Animation Festival can be found on http://www.siggraph.org/asia2009/for_attendees/computer_animation_festival/index.php. For more information on SIGGRAPH Asia 2009 program updates, please visit www.siggraph.org/asia2009.